



# FantasyDesign

[www.fantasydesign.org](http://www.fantasydesign.org)

## **FANTASY DESIGN 2003-2006**

Fantasy Design is a project in which schoolchildren are the main actors and producers of design. Fantasy Design is a three-year design education project consisting of activities aimed at schools and special training and teaching materials for teachers. The immediate and most visible result of the project will be an international touring exhibition of works by schoolchildren.

Fantasy Design is promoting basic skills in design: problem-solving, cultural thinking, artistic expression, and an innovative attitude to work. An awareness and appreciation of objects is promoted, as well as an interdisciplinary approach taking into account historical, social and economic points of view. All the activities will be implemented in each participating country simultaneously.

## **ACTIVITIES**

### **Designers will visit schools**

Designers, craftspersons and other professionals will visit schools and give workshops. The designers will represent various areas of art and design. Schoolchildren will be given opportunities to make acquaintance and work under the guidance of professional designers and craftspersons.



Education and Culture

## **Culture 2000**

Design museum Helsinki / Finland

Design museum Gent Belgium

The Lighthouse, Scotland's Centre for Architecture, Design and the City, Glasgow / Scotland

Norsk Form – Center for design, Architecture and the Built Environment Oslo / Norway

Hindholm Socialpædagogiske Seminarium Fugleberg / Denmark



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The designer will tell about his/her work and design process step-by-step in order to show how objects are created. To make the experience as authentic as possible field trips to factories and companies will be arranged where possible.

## **Workshops on design**

Several workshops will be provided for the schoolchildren in the schools or participating art institutions. The workshops will present the history and development of material culture and the processes whereby everyday goods and products are created.

The work will emphasise the multidisciplinary nature of the design process. The themes of the workshops will promote the importance of design in everyday life and the environment.

## **Teaching design**

In each participating country, training sessions for teachers in crafts and arts subjects will be held, with designers and other professionals in the field as instructors. The information is given in the form of workshops, lectures, case studies and discussions.

Special emphasis is focused to provide an up-to-date conception of design and its significance and use in business, industry and society. Most of the information will also be provided via the project website.

## **Educational material**

The new information and ideas in support of design education that are generated during the Fantasy Design process will be published in printed/net versions.

New educational material will be produced during the course of the project. The most relevant part will be made available to all participants via this netsite.



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## **The international touring exhibition of schoolchildrens' works**

The Fantasy Design project will be carried out in schools for the duration of one school year. Some 60-90 pieces made in the project during the school year will be chosen for the international exhibition. The selection will be made by an international panel of designers and design professionals. As many selected works as possible will be made into prototypes in design-intensive companies. The exhibition will be shown in Helsinki, Gent and Glasgow.

## **PURPOSE**

Design education can improve the ability of children and young people to make decisions concerning consumption and the environment with due consideration for design. Fantasy Design project gives schoolchildren and teachers an opportunity to work with design, thus improving and increasing the design awareness of future consumers. Teachers of crafts and arts subjects will be provided with professional training and means and methods for design education will be produced.

Fantasy Design will place particular emphasis on producing and making available information and knowledge in support of design education in schools, and the utilization of results in the form of new teaching materials. Also the most visible result of the project, the international touring exhibition will be used as a tool of design education.



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## THE PARTNERS AND CONTACTS

The main coordinating work of the project will take place by the Design Museum, Finland. Fantasy Design is based on a previous joint project involving Iceland, Sweden, Finland and Denmark in 1998-2000.

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